

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Rabinowitz, Inc. d/b/a Bluelight Strategies

2. Registration Number

6913

3. Primary Address of Registrant

4201 Connecticut Ave. NW, Ste. 211, Washington, DC 20008

4. Name of Foreign Principal

Shalom Corps Ltd. (CC)

5. Address of Foreign Principal3 HaTsedef St.
Herzliya
ISRAEL**6. Country/Region Represented**

ISRAEL

7. Indicate whether the foreign principal is one of the following:☐ Government of a foreign country¹☐ Foreign political party☒ Foreign or domestic organization: If either, check one of the following:☐ Partnership☐ Committee☒ Corporation☐ Voluntary group☐ Association☐ Other (*specify*) _____☐ Individual-State nationality _____**8. If the foreign principal is a foreign government, state:**

a) Branch or agency represented by the registrant

b) Name and title of official with whom registrant engages

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

- a) Name and title of official with whom registrant engages
- b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

- a) State the nature of the business or activity of this foreign principal.

Non-profit organization

- b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Owned by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Directed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Controlled by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Financed by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

11. Explain fully all items answered "Yes" in Item 10(b).

Item 10(b)(1): Shalom Corps is a project of the Ministry of the Diaspora of the Government of Israel, the Jewish Agency for Israel, and Mosaic United. Israeli Government official sit on the Steering Committee of Shalom Corps.

Item 10(b)(4): Shalom Corps is a project of the Ministry of the Diaspora of the Government of Israel, the Jewish Agency for Israel, and Mosaic United. Israeli Government official sit on the Steering Committee of Shalom Corps.

Item 10(b)(5): Shalom Corps is a project of the Ministry of the Diaspora of the Government of Israel, the Jewish Agency for Israel, and Mosaic United and receives some funding from the Government of Israel.

Item 10(b)(6): Shalom Corps is a project of the Ministry of the Diaspora of the Government of Israel, the Jewish Agency for Israel, and Mosaic United and receives some funding from the Government of Israel.

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

01/22/2021Steven Rabinowitz/s/Steven Rabinowitz


EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

<u>1-22-2021</u>	<u>STEVEN R. BROTHMAN</u>	<u></u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Rabinowitz, Inc. d/b/a Bluelight Strategies

2. Registration Number

6913

3. Name of Foreign Principal

Shalom Corps Ltd. (CC)

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 01/12/2021
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

See attached contract. Registrant has been engaged to provide strategic advice, media monitoring, public relations, and marketing services.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached contract. Registrant has been engaged to provide strategic advice, media monitoring, public relations, and marketing services.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act¹.

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Registrant has been engaged to provide strategic advice, media monitoring, public relations, and marketing services.

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes ☒ No ☐

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

The registrant engaged in media relations activities, including pitching and placing news stories in various newspapers.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
		See Appendix for Response	

12. During the period beginning 60 days prior to the obligation to register³ for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register⁴ for this foreign principal, has the registrant disbursed or expended monies in connection with activity on behalf of the foreign principal or transmitted monies to the foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail and separately an account of such monies, including monies transmitted, if any.

Date	Recipient	Purpose	Amount
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¹ "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

^{2,3,4} Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

01/22/2021

Steven Rabinowitz

/s/Steven Rabinowitz


EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

1-22-2021 STEVEN R. BROWNE 

Appendix

Response to Item 11-Detail

Date	Contact	Method	Purpose
01/11/2021	Alan Goch, FL Jewish Journal	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Amir Tibon, Jerusalem Post	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Andrew Silow-Carroll, NY Jewish Week	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Annys Shin, Washington Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Dan Brown, eJewishPhilanthropy	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Daniel Estrin, NPR	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	David Halbfinger, New York Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	David Horovitz, Times of Israel	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	David Rising, Associated Press	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	David Suissa, LA Jewish Journal	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Debrah Nussbaum Cohen, Jewish Insider	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Elena Schor, Associated Press	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Elizabeth Dias, New York Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Gary Fields, Associated Press	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Isabel Kershner, New York Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Jackson Richman, JNS	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Jacob Kornbluh, Jewish Insider	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Jeffrey Heller, Reuters	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Jodi Rudoren, Forward	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Joseph Federman, Associated Press	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Maayan Hoffman, Jerusalem Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Mellisa Weiss, Jewish Insider	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Michelle Boorstein, Washington Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Mike Wagenheim, i24News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Philissa Cramer, Jewish Telegraphic Agency	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Rob Eshman, Forward	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/13/2021	Jackson Richman, JNS	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Ruth Graham, New York Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Sally Stapleton, Associated Press	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Sean Savage, JNS	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/13/2021	Leah Angel, Reuters	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Steve Hendrix, Washington Post	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors

Date	Contact	Method	Purpose
01/11/2021	Tia Goldenberg, Associated Press	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Tom Gjelten, NPR	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Walter Ratliff, Associated Press	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Yaakov Katz, Jerusalem Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Yonat Shimron, Religion News Service	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/11/2021	Allison Kaplan-Summer, Times of Israel	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Allison Kaplan-Summer, Times of Israel	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Amanda Borschel-Dan, Times of Israel	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Amir Tibon, Jerusalem Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Dan Brown, eJewishPhilanthropy	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	David Rising, Associated Press	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	David Suissa, LA Jewish Journal	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Gill Hoffman, Jerusalem Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Isabel Kershner, New York Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Mellisa Weiss, Jewish Insider	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Nathan Jaffey, Times of Israel	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Philissa Cramer, Jewish Telegraphic Agency	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Rafael Ahern, Haaretz	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Rob Eshman, Forward	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Samuel Sokol, Forward	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Sarah Pulliam Bailey, Washington Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/12/2021	Steve Hendrix, Washington Post	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/13/2021	Dan Williams, Reuters	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/13/2021	Lee Marzel, Reuters	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/13/2021	Maayan Hoffman, Jerusalem Post	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/13/2021	Near Eliaf, Reuters	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/13/2021	Pablo Tallon, Periodista de Noticias Argentinas (NA)	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/13/2021	Tom Heneghan, Reuters	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Aaron Klein, Jewish Press Online, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Adam Dickter, Brooklyn/Staten Island Jewish Week, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Adam Grobman, Jewish Harrisburg	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Alan Smason, Crescent City Jewish News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Albert Stern, Berkshire Jewish Voice, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Andrew Carroll, New York Jewish Week, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors

Date	Contact	Method	Purpose
01/14/2021	Annette van de Kamp-Wright, Jewish Press, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Bob Jacob, Akron/Cleveland/Columbus Jewish News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Christine DeSouza, Heritage Florida Jewish News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Cindy Sher, JUF Chicago News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Dan Pine, j. - The Jewish News Weekly of Northern California	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Daniel Kimmel, Jewish Advocate, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	David Fellows, Boulder Jewish News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	David Holzel, Washington Jewish Week	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	David Horovitz, Times of Israel	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	David Portnoe, Jewish Community Voice	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Deborah Moon, Oregon Jewish Life/Jewish Review	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Donald Harrison, San Diego Jewish World	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Dovid Efun, Algemeiner.com	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Ed Weintrob, The Jewish Star	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Ellen Futterman, St. Louis Jewish Light	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Elliot Resnick, Jewish Press	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Erik Berger, St. Louis Jewish light	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Esta Gordon, 5 Towns Jewish Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Gary Rosenblatt, Jewish Week, Inc., The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Jackie Headapohl, Detroit Jewish News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Jaidy Schweers, Jewish Voice of Delaware	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Jeanne Samuels, Jewish Herald-Voice	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Jennie Cohen, National Jewish Post & Opinion, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Jenny Gans, Jewish Link of NJ, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Jenny Greenfeld, Berkshire Jewish Voice, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Jerome Lippman, Long Island Jewish World	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Jill Kirsch, Jewish Link of NJ, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Joanne Palmer, New Jersey Jewish Media Group	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Judie Jacobson, Jewish Ledger CT/MA Jewish Ledger	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Karen Dawkins, Jewish Press of Pinellas County	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Kaylene Ladinsky, Atlanta Jewish Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors

Date	Contact	Method	Purpose
01/14/2021	Keri Guten Cohen, Detroit Jewish News, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Larry Gordon, 5 Towns Jewish Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Leah Angel, Reuters	Emails	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Lee Marzel, Reuters	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Leon Sternheim, Jewish Herald, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Lisa Hofmann, Akron Jewish News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Liz Spikol, Philladelphia Jewish Exponent	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Lonny Goldsmith, TC Jewfolk	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Lori Schwarz, Jewish Press, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Mala Blomquist, Arizona Jewish Life	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Marcia Montgomery, Kansas City Jewish Chronicle	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Michael Duke, Jewish Herald-Voice	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Michael Jacobs, Atlanta Jewish Times	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Michal Rosenberg, Jewish Link of NJ, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Mike Sherwin, St. Louis Jewish Light	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Mike Wagenheim, i24News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Mimi Perl, Jewish Leader	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Mordecai Specktor, American Jewish World, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Nathan Jaffey, Times of Israel	Email, phone	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Near Eliaf, Reuters	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Netanel Deutsch, American Israelite, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Pablo Tallon, Periodista de Noticias Argentinas (NA)	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Phil Jacobs, Jewish Link of NJ, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Phyllis Braun, Arizona Jewish Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Rachel Esserman, The Reporter	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Rob Golub, Wisconsin Jewish Chronicle, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Ruth Kallen, Jewish Herald, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Sharon Wisch-Ray, Texas Jewish Post	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Shelli Dorfman, Detroit Jewish News, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Shira Firestone, Charlotte Jewish News	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Steven Rosenberg, Jewish Journal - Boston North	Email	Youth service project to Covid vaccinate the world's Holocaust survivors
01/14/2021	Toby Tabachnick, Jewish Chronicle, The	Email	Youth service project to Covid vaccinate the world's Holocaust survivors

STRATEGIC COMMUNICATIONS PILOT SERVICES AGREEMENT

This Strategic Communications Services Agreement (the “Agreement”) is between **Bluelight Strategies** (the “Consultant” or “Bluelight”), a public affairs company with its principal place of business at 4201 Connecticut Ave, NW Suite 211, Washington DC 20008-1126 in the United States and **Shalom Corps Ltd (CC)** registered number: 516113537 (the “Client”), a nonprofit corporation. For purposes of this Agreement, the Client and the Consultant are referred to collectively as “the Parties.”

1. Services.

Under the terms of this Agreement, the Consultant will provide to the Client professional strategic consulting and communications services, with the overall aim of:

- Raising awareness of and substantially increasing interest in the organization among liberal and institutionally-disconnected North American Jews under the age of 40; Jewish organizations oriented around humanitarian, volunteer and charitable initiatives; donors who might be attracted to the mission of the Client, regardless of age; and the world’s Holocaust survivors who would benefit from the organization’s inaugural free and near-immediate coronavirus inoculation and vaccination for all survivors campaign.
- Leveraging targeted advertising and marketing tools to recruit the inaugural class of volunteers, increase public awareness of the organization, and coordinate with fundraisers to begin a mass fundraising push aimed at the Client.
- Connecting the Client with experienced professional fundraisers who will appeal to appropriate Jewish family foundations and to conduct high-dollar fundraising, as well as review lower-dollar fundraising through electronic appeals and direct mail, all with the ultimate goal of \$10 million U.S. dollars and all under the auspices of Bluelight (and a separate contract or two).
- Building out, managing and maintaining the organization’s social media accounts and channels. All of the social media accounts on all of the channels will be managed by the Consultant, from the Consultant’s computer servers, and will be secured in accordance with the regulatory information security requirements with respect to protection of privacy, according to U.S. law.
- Using earned media to promote Shalom Corps’ work and significantly raising the new organization’s profile.

- Managing all communication, marketing, and PR services not otherwise enumerated above.

The Consultant will not release any notice, information, letter or report in connection with the Client unless the Client's prior written approval shall have been received for the content of the report and for the social media on which it will be posted.

In addition, Consultant will provide similar services for the announcement Monday & Tuesday, January 11-12, 2021 by Diaspora Affairs Minister Omer Yankelovitch of the launch of an exploratory taskforce and accompanying extensive operation to provide lifesaving Covid-19 vaccinations for Holocaust survivors around the world.

The Consultant will provide, once a week, a detailed written report on the progress of provision of the services, including on the number and date of posts produced by him in the previous week for the Client, and the media on which they were posted, plus confirmations of such posts.

2. Compensation.

- a. Fee. Client shall pay Consultant a one-time monthly fee of \$15,000 US (fifteen thousand US dollars for public relations.
- b. Fee. Client shall pay Consultant an additional one-time monthly fee of \$15,000 US (fifteen thousand US dollars for development, fundraising and liaison to foundations.
- c. Non-payment. Client acknowledges that any failure to timely remit payment due under this Agreement constitutes a material breach hereof.
- d. Payment Schedule: Payment will be made on payment terms of end-of-month + thirty (30) days from the date of issuance of the payment demand by the Consultant. Should the Client allow its account to fall more than ten (10) days in arrears, the Consultant retains the option of suspending its professional services called for in this Agreement until payment arrangements are made to the satisfaction of the Consultant.

3. Confidential Information.

The Consultant and the Client agree that they will hold in confidence the content of this Agreement and any information whatsoever concerning the activities or business of the other, unless such disclosure is a) mutually agreed upon in writing; b) reasonably required in connection with the fulfillment of the disclosing party's obligations hereunder, and then is made only to the minimum extent necessary to carry out such obligations; c) information which had generally become known to the public other than through the disclosure thereof by the disclosing party; d) to attorneys, accountants or other professional advisors of the disclosing party under confidentiality agreements substantially identical to this one; or e) pursuant to compulsory legal process or as required by law.

4. Duration and Termination.

- a. This Initial Term of this Agreement shall commence immediately on Tuesday, 12 January, 2021 and continue for one full month thereafter.

- b. Neither Party may terminate this Agreement without the mutual consent of the other Party.
- c. Either Party may terminate this Agreement for cause immediately, in the event that the other Party: (i) is the subject of a voluntary or involuntary petition in bankruptcy; (ii) is or becomes insolvent; or, (iii) ceases to pay its obligations or conduct business in the normal course.
- d. This Agreement may continue beyond one month by mutual consent of both Parties.

5. Indemnification and Limitation of Liability.

The Consultant will indemnify and hold harmless the Client, its subsidiaries, affiliates and parents, and its or their officers and employees, (each, a "Client Indemnified Party") against any damage, cost, loss or expenditure (including but not limited to attorney's fees and costs) the Client Indemnified Party actually incurs as a result of a) Consultant's negligence or willful misconduct; b) any public statement issued or made by Consultant on behalf of Client contrary to the instructions of the Client; and c) Consultant's breach of this Agreement.

IN NO EVENT SHALL EITHER PARTY BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES, EVEN IF IT HAS ADVANCE NOTICE OF THE POSSIBILITY OF SUCH DAMAGES. IN NO EVENT SHALL THE CONSULTANT BE LIABLE TO THE CLIENT IN AN AMOUNT IN EXCESS OF COMPENSATION PAID TO THE CONSULTANT DURING THE TWELVE MONTHS PRECEDING THE EVENT GIVING RISE TO LIABILITY.

6. Notices.

All notices required or authorized by this Agreement shall be given in writing and shall contain a reference to this Agreement. All such notices shall be deemed effective when they are either served by personal delivery, or sent by registered or certified email at the following addresses:

If to the Consultant: Attn: Steve Rabinowitz
Bluelight Strategies
4201 Connecticut Ave, NW # 211
Washington DC 20008
steve@bluelightstrategie.com

If to Client:
Shalom Corps Ltd. (C.C.)
516113537 of 3 HaTsedef St.,
Herzliya ISRAEL
daniela@shalomcorps.org

or such other address as either Party shall hereafter designate in writing to the other.

7. Waiver.

The failure of either Party to enforce at any time or for any period of time any provision hereof shall not be construed to be a waiver of such provision of the right thereafter to enforce each and every provision. No waiver by either Party to this Agreement, either express or implied, of any breach of any term, condition or obligation of this Agreement shall

be construed as a waiver of any subsequent breach of that term, condition or obligation or of any other term, condition or obligation of this Agreement.

8. Work For Hire. Upon full payment therefor, Client shall own all right, title, and interest in and to any and all ideas, designs, plans, slogans, artwork, layouts, writing, plans, advertising or promotional materials, or any other works or authorship (collectively "Work Product") developed by Consultant for Client during the term of this Agreement, and All Work Product prepared by Consultant under this Agreement shall be works-made-for-hire, and Client shall be deemed the sole owner throughout the universe of any and all rights of whatsoever nature therein, whether or not now or hereafter known, existing, contemplated, recognized, or developed, with the right to use the same in perpetuity in any manner Client determines in its sole discretion without any further payment to Consultant whatsoever. If, for any reason, any of the Work Product shall not legally be a work-for-hire and/or there are any rights which do not accrue to Client under the preceding sentence, then Consultant hereby irrevocably assigns to Client any and all of Consultant's right, title, and interest thereto including, without limitation, any and all patents, copyrights, trade secrets, trademarks, and/or other rights of whatsoever nature therein, whether or not now or hereafter known, existing, contemplated, recognized, or developed, and Client shall have the right to use the same in perpetuity throughout the universe in any manner Client determines without any further payment to Consultant whatsoever.

9. Assignment.

Neither this Agreement nor any right or obligation hereunder may be assigned or transferred in whole or in part by either Party without the prior written consent of the other Party, except that either Party may assign this Agreement to a corporate parent, affiliate, or subsidiary without prior consent. No attempt to assign or transfer the Agreement in violation of this provision shall be valid or binding.

10. Relationship of Parties.

The Consultant is an independent contractor. All persons employed by the Consultant in the performance of the Agreement shall perform under the control and direction of the Consultant and shall under no circumstances be considered employees of the Client.

11. Integration and Modification.

This document, including any attached Schedule(s), contains the entire agreement between the Parties relating to the subject matter hereof. All prior agreements and all prior negotiations are superseded by this Agreement. This Agreement, including any Schedule(s), may not be modified except by a written document signed by an authorized person on behalf of each Party.

12. Severability.

Should any provision of this Agreement be held to be void, invalid, or inoperative, the remaining provisions of this Agreement shall not be affected and shall continue in force and effect and the invalid provision shall be deemed modified to the least degree necessary to remedy such invalidity.

13. Interpretation.

This Agreement has been entered into after review and negotiation of its terms by the Parties hereto, who have both had the opportunity to consult with counsel. The Agreement shall be fairly interpreted in accordance with its terms and without any strict construction in favor of or against either Party. No ambiguity or omission shall be construed or resolved against either Party on grounds that this Agreement or any provision thereof was drafted or proposed by such Party.

14. Choice of Law.

This Agreement, including its drafting, construction, and performance, shall be governed and construed in accordance with the laws of Israel without regard to any choice of law or conflict of law provisions. All disputes related to or arising out of this Agreement shall be heard exclusively in a court of competent jurisdiction located in Israel, and the parties hereby consent to personal jurisdiction therein.


15. Survival.

The following sections of this Agreement (including all respective subparts) shall continue in full force and effect notwithstanding any termination or expiration hereof: Sections 3, 5, 6, 7, 8, 11, 12, 13, 14, and 15.

Shalom Corps

By: _____
Name:
Date:

BLUELIGHT STRATEGIES

By: 
Name: STEVEN J GAUDIN
Date: 11 JANUARY 2021

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Shalom Corps

By: 

Name:

Date:

שלום קורפס (חל"צ)
מס' חברה 516113597

BLUELIGHT STRATEGIES

By: 

Name:

Date:

STAVIS / BLU LIGHT
11 January, 2021